

Sojourn announces Holiday Contest for Eloqua Users

Complete “[47 Things To Make You a Better Marketer Over the Holidays](#)” as featured on the Oracle Marketing Cloud Blog. Win an Eloqua Database Assessment.



Happy Holidays Eloqua users!

Here is your chance to win a free Eloqua Database Benchmarking Assessment! Check out [the OMC blog post](#) then:

1. Complete [the 47 items](#) as outlined by Steve Olenski from Oracle Marketing Cloud. You have until 12/31/16!
2. Submit proof of completion as best you can of each item. [Email](#) your proof to hello@sojournsolutions.com

Two winners will be chosen by January 7, 2017, based on how well the 47 tasks were completed and described. The winner will be provided with a free **Eloqua Database Assessment – a \$3,000 value!** You must be a current Eloqua user to win.

Details of the database assessment can be found [here](#)

Benchmarking your database is the first step toward improving your campaign results - and winning a Markie. Sirius Decisions research shows that companies

that improve their data accuracy from 75% to 90% can realize as much as 70% more revenue.

Notes on the 47 tasks - please read carefully:

#2. Fruit cake ingredient: Where it indicates, "Tell no one", you actually have to tell us.

#6. People who say, "content is king": Do NOT unfriend them. Just send a sarcastic note on facebook messenger.

#8. Nog definition: Where it indicates, "Tell no one", again, you actually have to tell us. We are sworn to secrecy.

#27. People who can't help but say, "this is the year of mobile": Again, do NOT unfriend anyone. Please. Just send them a sarcastic note by email. Perhaps by Eloqua Engage.

#45. Those "run it up the flagpole" types: We'll state it again, do NOT unfriend your "friends"! Call them, claim you are the local electric utility, and ask if their refrigerator is running. You know what to say next.

Questions? Email hello@sojournsolutions.com

Complete, accurate, timely, and correct data is your first step to winning a Markie.

Get to work on your 47 tasks now, get a database assessment, and get nominated!